



Rouge Dior makes the Miss Universe Aruba Universe candidates see red!

On Wednesday evening, the ten lovely young ladies that are competing to represent Aruba in the 2008 Miss Universe Pageant gathered at the Aruba Trading Company retail store in Oranjestad to learn make-up secrets from a master.

Edgar Vilorio, International Make-up Artist for Dior provided the bevy of beauties with valuable lessons in looking their best, with a step-by-step makeover of Aruba's candidate to this past Miss World competitions, Shanandea Wijshijer. The evening's theme was the latest lipstick from Christian Dior, "Rouge Dior" and everything from the outfits to the decorations of the stylish shop was vibrantly red, just like the lipstick. The symbol/spokesperson of "Rouge Dior" is Italian actress and model Monica Belucci, who certainly has a look and style to which young pageant hopefuls can aspire.

Edgar Vilorio was there to show the women how to get "the look," converting Shanandea with a glamorous, but fresh look, perfect for her youth and natural beauty.

Accompanying Edgar to Aruba was the Caribbean Area Manager Yohanna Lozano and Marketing Assistant Carolina Parra. Elias Wilson, Assistant Retail Store Manager acted as host for the festive evening that was arranged by Star Promotions, producers of the Miss Universe Aruba Pageant.

"Rouge" was the color of the evening, as was the gift of a fresh carnation each woman received upon entering Aruba Trading Company, which carries a complete line of Christian Dior products. The instructive session ended with a congenial reception and thank-you gift to Edgar for traveling from Mexico to work with Aruba's young pageant hopefuls, after which they went out and painted the town red!